



drupa 2016 分享會

Multichannel
馮文清

2016 · 6 · 20

主辦單位：



協辦單位：



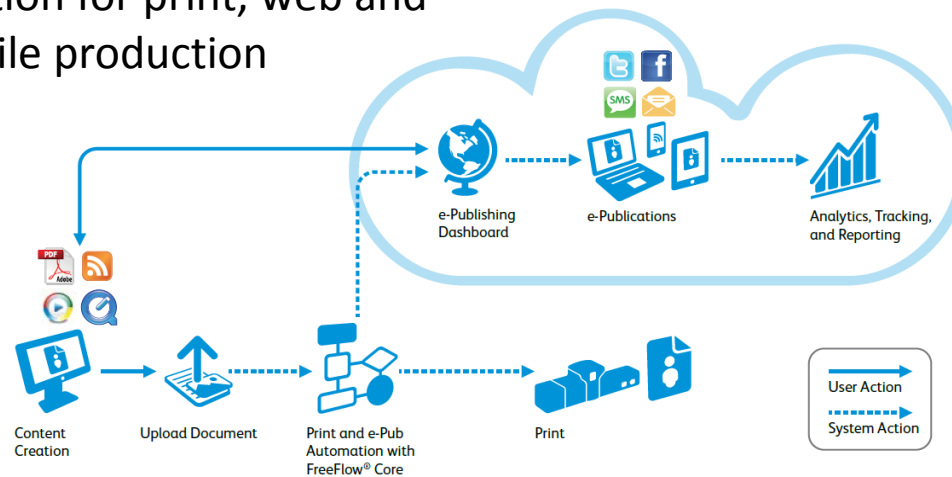
Multimedia communication

- Delivers seamless print-to-digital production
- Create print materials and publish/distribute digital versions of the content through dynamic and interactive online and mobile versions
- Cloud-based / locally installed solution for print, web and mobile production



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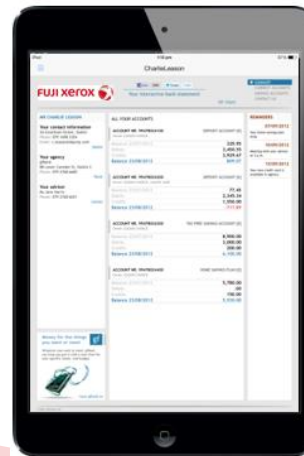
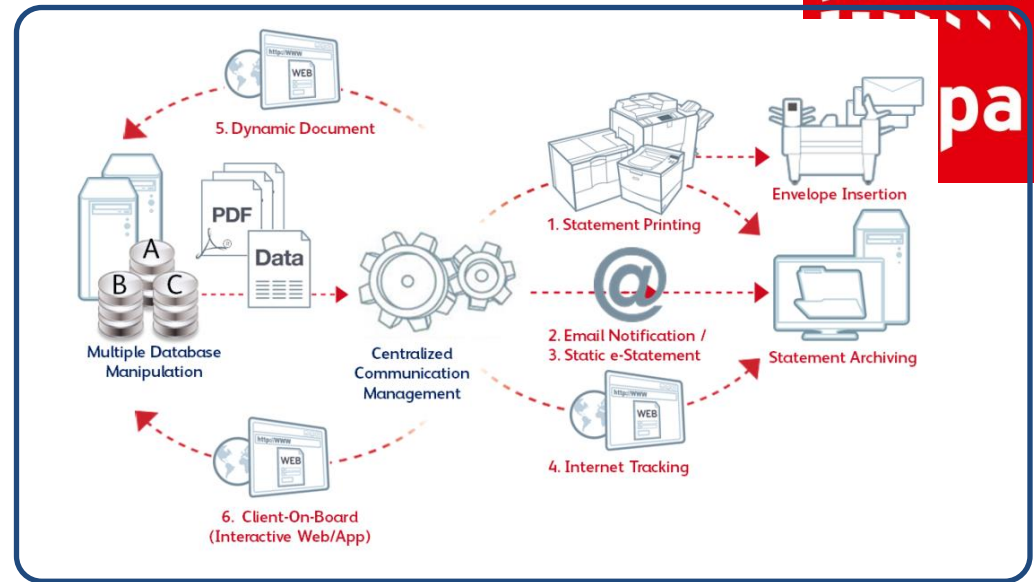
With FreeFlow Digital Publisher, mobile articles are automatically optimized for viewing on today's variety of mobile devices.



Add Interactive Rich Media to Mobile Content

Multichannel Communications

- Multichannel Production Management
- Design once, output anywhere
- Multichannel: Email, Social media, Web presence, Mobile, Tablets, SMS, Print, Fax
- High-performance document composition
- Delivery optimization for digital and print
- Production reporting

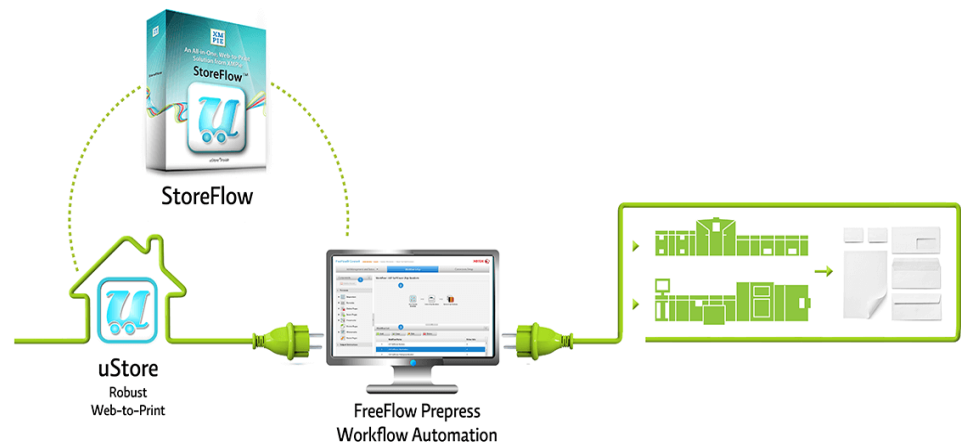
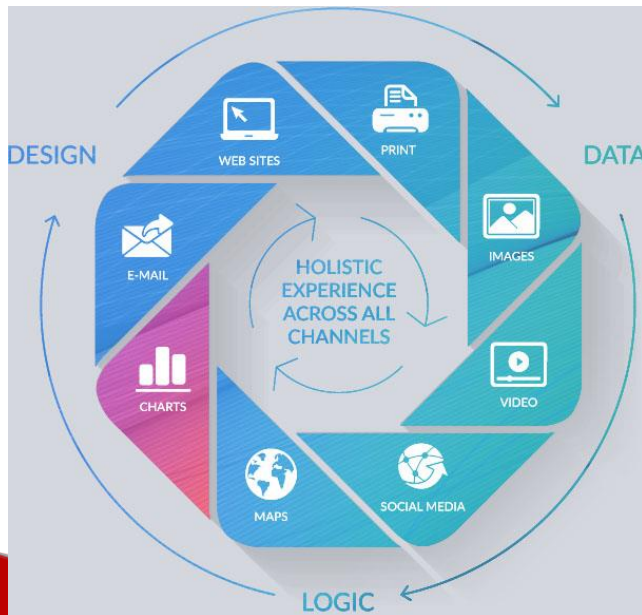


Personalized Communications

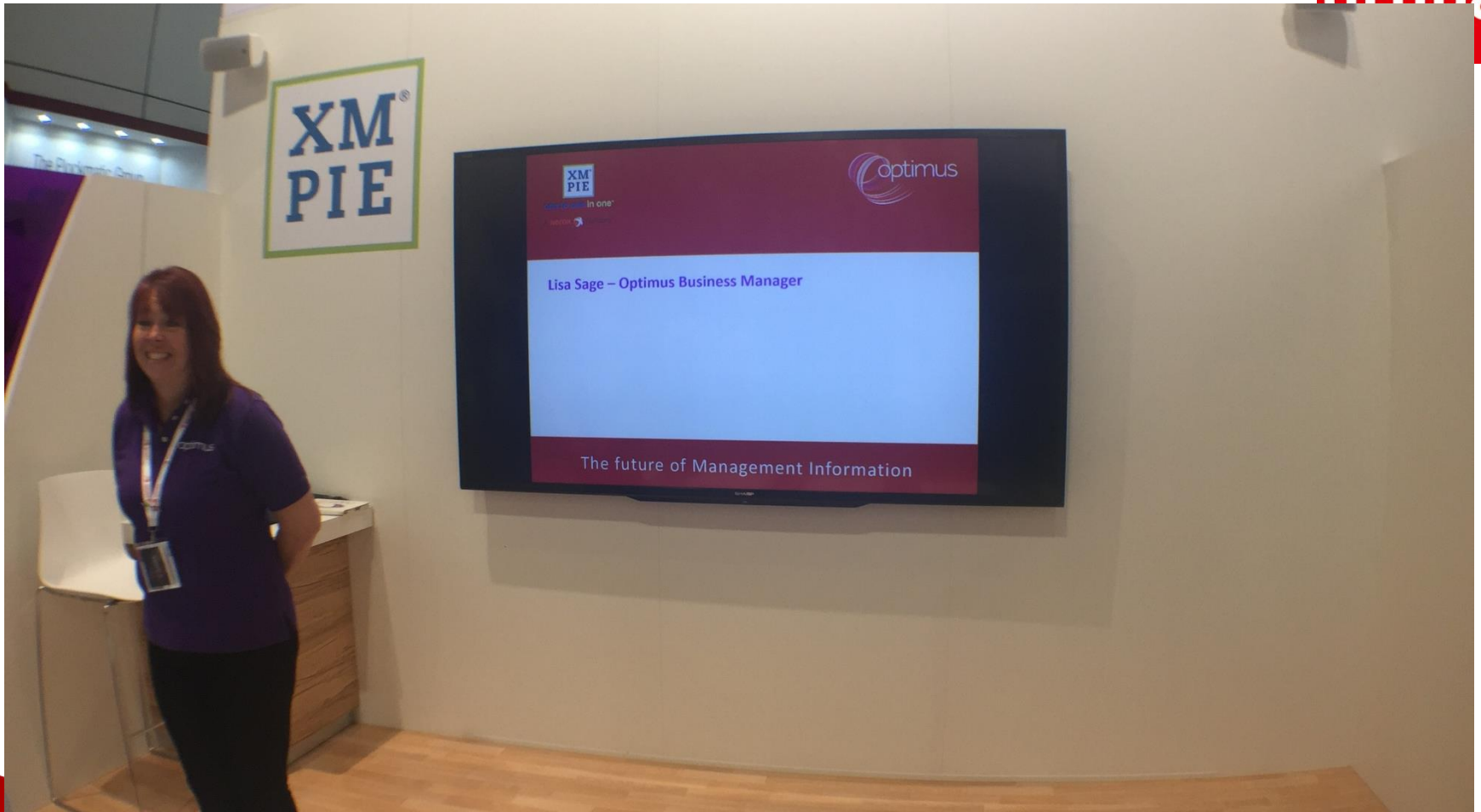
Web-to-Print solution

- Personalize packaging, label, direct mail

Software-as-a-Service (SaaS) solution for managing your multichannel marketing campaigns.









Thanks